



Desert Green XXVIII

presented by  Star Nursery

Lush & Lean at Desert Green

Balancing Beauty and Efficiency: Exploring the Lush and Lean Landscape

October 17 - 18, 2024

Sponsored By: Nevada Chapter, American Society of Landscape Architects, Nevada Shade Tree Council, Southern Nevada Arborist Group, Southern Nevada Irrigation Association, Southern Nevada Water Authority, University of Nevada Cooperative Extension, Western Chapter International Society of Arboriculture

Thursday, October 17, 2024

6:30am	Registration Opens				
7:00-7:45	Early Bird: Jeff Anderson – 12 plants for Lush and Lean Landscapes				
7:45-8:00	Welcome: Scott Sutton, President, Desert Green Foundation and Shawn Watt, Star Nursery				
8:00-9:00	KEYNOTE: Scott Calhoun – Into the Sunset: Reflections from 25-year career as a desert plantsman, author, and landscape designer.				
	SPANISH	IRRIGATION	PLANTS	ARBORICULTURE	PESTICIDE I
9:00-10:00	Frank Saldana – Electrical Hazards in Trees	Jim Bornmann – Renovating Irrigation Systems – Turf and Drip	Dr. William Linderman – Soils in the Southwest	Jim Downer – Botany for Arborists	Chuck Moses – Pesticide Label Interpretation
10:00-10:30	Break with Exhibitors				
10:30-11:30	Wister Dorta – Trees and Construction	Doug Donahue – Do it Right the First Time	Nick Shipley – New and Favorite Plants for Desert Landscapes.	David Teuschler - Roots Roadshow	Jeff Knight – Invasive Insect Species
11:30-12:30	Frank Saldana – Preparing for the ISA Certified Arborist Exam	Andy Bellingheri – Maximizing Plant Health with Smart Irrigation Scheduling	Jennifer Barr – Less is More and More is Less	James Komen – Tree Protection Ordinances	Brett Allen - Pesticide Laws, Regulations and Recordkeeping
12:30-1:30	Lunch included in registration				
1:30-2:30	Norm Schilling – In Depth Primer on Tree Selection, Planting and Care	Scott Sutton – Basic Irrigation 101 / Class I Irrigation Technician Exam Prep	David Teuschler – Better Trees for Warming Climates	James Komen – Boundary Trees	Chuck Moses – Biotic and Abiotic Plant Disorders in the Landscape
2:30-3:30	Wister Dorta - Basic IPM	Scott Bowen – Sprinkler Efficiency: Do’s and Don’ts	Nicholas Staddon – Considering Appropriate, Sustainable Plants for Arid Regions	Gordon Mann – Growing Sustainable Trees for Desert Climates	Jake Dick – Southern Nevada Noxious Weed Identification and Control
3:30-4:30	Norm Schilling – Fundamentals of Good Horticulture in a Desert Environment	Neil Bailey – LVVWD Water Waste Guidelines – How to Avoid Fines and Violations	Paul Chambers & Dani Osborn – Our 10 Favorite Trees for Desert Regions	Lisa Ortega – Getting Your Projects Funded – Federal Funding Opportunities for Urban Forestry	Kai Umeda – Comparison of Plant Hormones, Herbicides, and Growth Regulators Against Weeds
4:30-6:00	INDUSTRY GAME NIGHT Stay and play – includes 1 free drink				

Friday, October 18, 2024

6:30am	Registration Opens				
7:00-7:45	Early Bird Session: Jared Rosequist - Turfgrass Alternatives				
	TURFGRASS MANAGEMENT	IRRIGATION	LANDSCAPE DESIGN	ARBORICULTURE	PESTICIDE II
8:00-9:00	Sandra Glegola – UC Riverside Turfgrass Research: Improving Conservation thru Breeding	Jim Bornmann – Electrical and Valve Troubleshooting: Valve, Control Wire, and Controller	Geoffrey Schafner – What a Turf Reduction Project Taught Us About Community Engagement	David Teuschler – Better Trees for Warming Climates	Chuck Moses – Hazard Communication
9:00-10:00	Kai Umeda – Native Grasses and Alternative Ground Covers When Removing Turfgrasses	Doug Donahue – 2-Wire or Not 2-Wire: Troubleshooting Basics	Panayoti Kelaidis – TBD	Gordon Mann – What’s New with ANSI A300 Standards	Wister Dorta – Basic IPM
10:00-10:30	Break with Exhibitors				
10:30-11:30	Frank Santiago – Increasing Business Potential Using Agronomic Culture Practices	Andy Bellingheri – How Do I Irrigate That???	Nick Shipley – Plant Selection for Green Stormwater Infrastructure Landscape	Dr. Ed Mulrean – Height, Width, and Caliper of Desert Adapted Species	Jeff Knight – Common Nursery Pests
11:30-12:30	Jenn Sneed – SNWA Cool to Warm Season Turf Conversion Program	Carmen Magro – Soil Moisture Uniformity, How Important is That?	Kreg Mebust – Common Ground Landscapes and Architecture	Jim Downer – Tree Related Micro-Habitats	Brett Allen – Ground and Surface Water Monitoring and Protection
12:30-2:00	Awards Luncheon and RAFFLE				
2:00-3:00	Paul Harris – USU Options for Water Conservation in Turfgrass	Ben Coffey – Introduction to Master Valves and Flow Sensors	Shavawn Loverude – Landscape Architecture, Back to Basics.	Russ Thompson – Pruning Desert Adapted Plants	Shouhua Wang – Field Diagnosis and Management of Landscape Plant Diseases
3:00-4:00	Phil Simpson – Liquid Overseeding. Keep your Turfgrass Lush and Green, a Business Opportunity	Trae Sadler – Solar and Battery Controller Solutions	Scott Calhoun – Innovative Use of Non-plant Components to Enhance the Landscape	Frank Saldana – Electrical Hazard Awareness	Chris Bramley – Vector Control – West Nile Virus Update

NEW VENUE for 2024!

South Point Hotel, Casino and Spa
 9777 Las Vegas Blvd South ~ Las Vegas, NV 89183
southpointcasino.com

Unmatched value and unparalleled comfort coexist in each of their welcoming guest rooms.

\$59.00 per night (Tues - Thurs)
 \$109.00 (Fri)

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REGISTRATION AND SPONSOR INFORMATION

ATTENDEE REGISTRATION (Copy for more than 2 registrations — 10% discount for 5+ attendees from one company. Must pay together)

Name _____ E-Mail _____ Veg Lunch

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Organization: _____ Phone _____

Address _____

City _____ State _____ Zip _____

___ Full Conference (\$275/\$305 after Oct 1) *(Includes continental breakfast both days, refreshments at breaks, drink ticket, handouts, lunch on Thursday and awards luncheon on Friday)*

___ One-Day Registration (\$175/\$205 after Oct 1) THURS FRI
circle single day preference

___ Student Conference Rate (\$125/\$155 after Oct 1)

___ One Day Student Rate (\$70/\$100 after Oct 1) THURS FRI
circle single day preference

___ Sponsor a student (\$125 donation)

Total Remittance: _____

Credit card # _____ Expires _____ CVV# _____

To pay by check - Complete form and send payable to Desert Green Foundation c/o Epicenter Management, 31910 Country Club Drive, Porterville, CA 93257

QUESTIONS? Call 702.420.7079
Registration fax: 714.639.9450
Payments are tax deductible
DESERT GREEN FOUNDATION
Taxpayer ID # 68-0569855
desertgreen@epicentermgmt.us

SPONSOR DETAILS – Check out the expanded Trade Show Floor online www.desert-green.org

GOLD - \$3000.00

- 10 X 20 PROMINENT LOCATION
- Three registrations
- Prominent position on website with link
- First recognition on posters, signs, programs and handouts
- Awards Luncheon recognition with scrolling PowerPoint
- Company name on raffle ticket

SILVER - \$2000.00

- 10 X 10 PREMIUM LOCATION
- Two registrations
- Special position on website on link
- Special recognition posters, signs, programs and handouts
- Company name on raffle ticket

BRONZE - \$1000.00

- 10 X 10 BOOTH IN TRADE SHOW
- Two registrations
- Listing on website with link
- Recognition on posters, signs, programs and handouts
- Company name on raffle ticket

CONTACT: SUZANNE SCHUBA
SPONSOR / EXHIBIT COORDINATOR
Telephone registration: 559.784.8734

Trade Show Hours:

Thursday: 7 a.m. - 6 p.m.

Friday: 7 a.m. - 1 p.m.

Set up on Wednesday 10/16/24

GREEN INDUSTRY GAME NIGHT!

Thursday, October 17th, 4:30 - 6 p.m.

Beverages, Food, No-Host Cocktails

Free to ALL Green Industry Professionals! Conference registration not required. Invite your clients! Conference attendees each receive a complimentary drink ticket.

Desert Green Foundation
c/o Epicenter Management
31910 Country Club Drive
Porterville, CA 93257